

Jackson Orthopedic Foundation's Sixth Annual

Canes Film Festival & Gala Our spooktacular fundraiser!

Saturday, October 28, 4-7 p.m.
Creekside Commons, Lafayette, CA

Guide to Canes Sponsorship



Our most important fundraiser of the year, our Canes event supports our educational programs and helps fund scholarships for students with financial needs.

This year we're also excited to celebrate 25 years of education, research and service to make life better for patients with muscle, bone and joint conditions – and the clinicians who treat them.

This year's event includes:

- A fun Halloween theme including spooky movie surprises
- Our popular silent auction featuring products and services ranging from artisan food and wine to romantic getaways
- Presentations from volunteers, students, clinicians, and patients about JOF's programs and their impact on lives, careers, and communities
- An opportunity to network, and catch up with friends old and new

How your support helps

Your sponsorship of Canes supports JOF's flagship education programs:

- **Orthopedic Primary Care (OPC)** – our growing suite of online, in-person and blended-learning courses to help clinicians acquire new skills and confidence treating common bone, muscle and joint conditions.
- **Healthcare Immersion Program (HIP)** – designed to provide college students with a unique, clinical immersion experience in healthcare. The program provides the opportunity to explore various health fields while shadowing experienced providers as they treat patients.

Thanks to your support, JOF is accredited to provide nurses with continuing education across the United States.



Jackson Orthopedic Foundation • 510.238.4851
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www.jacksonortho.org • info@jacksonortho.org



Why our mission matters

People are in pain. As many as half of all primary care patients have a common bone, muscle, or joint condition as their principal complaint, and yet, research shows that many clinicians never get adequate training to treat them effectively.

JOF is here to help. Our growing variety of courses and workshops provide physicians, nurses, physical and occupational therapists, medical students, and more with the nonsurgical skills and knowledge they need to meet these challenges. We also look to the future, helping college students explore health career options, and conduct research into how we can supplement the orthopedic content provided by universities.

Thanks to supporters like you, we are able to act as the proverbial pebble in the pond: with each clinician we train or student we inspire we can improve the lives of thousands of patients.



JOF is approved by the California Board of Registered Nursing, Provider Number 17398, to provide continuing education.



Education Department, Jackson Orthopedic Foundation is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.



2023 Sponsorship Levels

Guide to Canes Sponsorship



Platinum Pirates \$10,000

- Reserved seating of up to 16 guests
- Optional inside-cover, full-page, color ad in the festival program
- Your company's logo or memorial gift prominently featured in the festival invitation and program
- Logo recognition on the Canes Film Festival & Gala website
- Name recognition in email newsletter, social media posts, press release, and at the event

Gold Ghouls \$7,500

- Reserved seating of up to 8 guests
- Optional full-page color ad in the festival program
- Your company's logo or memorial gift featured on the Supporters Page of the festival program
- Logo recognition on the Canes Film Festival & Gala website
- Name recognition in email newsletter, social media posts, press release, and at the event

Silver Skeletons \$5,000

- Reserved seating of up to 8 guests
- Your company name or memorial gift featured on the Supporters Page of the festival program
- Optional half-page color ad in the festival program
- Logo recognition on the Canes Film Festival & Gala website
- Name recognition in email newsletter, social media posts, press release, and at the event

Bronze Bats \$2,500

- Reserved seating of up to 8 guests
- Your company name or memorial gift featured on the Supporters Page of the festival program
- Optional quarter-page color ad in the festival program
- Name recognition on the Canes Film Festival & Gala website
- Name recognition at the festival

Copper Cauldrons \$1,000

- Reserved seating of up to 8 guests
- Your name or your company name or memorial gift featured on the Supporters Page of the festival program
- Name recognition on the Canes Film Festival & Gala website
- Name recognition at the festival

Titanium Tarantulas \$500

- Reserved seating for up to 4 guests
- Your name or your company name or memorial gift featured on the Supporters Page of the festival program
- Name recognition on the Canes Film Festival & Gala website
- Name recognition at the festival

All supporter category benefits are optional and at the discretion of the individual sponsor. Additional benefits may be added.

We appreciate your consideration in reviewing this sponsorship information, and hope you will join us to help fulfill our mission. For more information, please contact Kathleen A. Geier at kgeier@jacksonortho.org or call 510.812.8878.

See you at Canes!

Tax ID: Jackson Orthopedic Foundation is a tax-exempt public charity under the provision of Section 501(c) (3) of the Internal Revenue Code. Our Federal Tax ID number is 94-3312751.



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